



Four exciting days of innovation...

International trade fair for heating,
air-conditioning, sanitary fittings,
bath & design

24 – 27 Jan. 2012
Messe Wien

U2 underground station: Messe-Prater
www.aquatherm.at



EIGHT BUILDING BLOCKS FOR SUCCESS

Crystal clear: Trade fair concept

The most efficient means of showing your goods and services to visitors from within the industry

Outstanding: Side event programme

A centre of excellence for the plumbing, heating and air conditioning sectors

The big names: All the top companies

Plumbing, heating and air conditioning sectors – all on one stage – all under one roof

Comprehensive: Exhibition

Where attractive products, innovations, services and prices bring supply and demand together

Optimal: Fair scheduling

The interregional concept is a guarantee for long-term success in the years between the ISH Frankfurt

Ideal: Location

Messe Wien – combines perfect conditions, flexible infrastructure and modern architecture

Excellent: Foundations

Ideal foundations for building upon the success of the 2010 show

Loud and strong: Promotion

Focused communication attracts great commercial potential to your stand

aqua-therm

Expo themes



**Heating
Energy technology**



**Cooling systems,
air-conditioning and air supply**



Plumbing / bathrooms / spa



**Installation technology
and accessories**



**Further technical equipment in
buildings & facility management**



AQUATHERM VIENNA 2012

THE PLATFORM FOR HEATING,
AIR-CONDITIONING, SANITARY
FITTINGS, BATH & DESIGN

**Successful restart for
Austria's only trade fair
for heating, air-conditioning,
and sanitary fittings.**

Aquatherm 2010:

- ... 256 exhibitors
- ... 19,700 trade visitors
- ... over 30,000 m² of expo space



Trade visitor expectations were served very well:

82% were very satisfied with the
Aquatherm Vienna 2010

Highly recommended:

87% of trade visitors recommend
the Aquatherm to others



**Great potential for the
Aquatherm 2012:**

77% of trade visitors intend to visit
the next edition of the Aquatherm.



Did you know?

63% of the Aquatherm visitors in 2010 said it
was the only show of its kind they attended.

SOURCE: INDEPENDENT TRADE VISITOR POLL

**You too can profit from
the only B2B trade fair of its kind
by registering now!**

Date

Tuesday, 24th January –
Friday, 27th January 2012

Opening times

Tuesday - Thursday 09.00 – 18.00
Friday 09.00 – 17.00

Venue

Messe Wien, Messeplatz 1
A-1020 Vienna, Austria
U2 underground station Messe-Prater
Parkhaus A

Visitor target groups from all over Austria

- > Plant operators
- > Architects
- > Education / institutions / research
- > Building managers, developers
and owners
- > Building trades & industry
- > Double license holders
- > Energy provision businesses
- > Facility managers
- > Cooperatives
- > Housing management companies
- > Industry management
- > Cooling system, air conditioning
and air supply technicians
- > Lighting designers
- > Network technicians
- > Planners
- > Chimney sweeps
- > Plumbing, heating and
air supply technicians
- > Plumbing, heating and
air supply wholesalers
- > Security and safety technicians
- > Technical offices and civil engineers
- > Public building administrators

Organiser

Reed Messe Wien GmbH
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Registration

www.aquatherm.at/registration

Contact

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