

# aqua-therm<sup>®</sup>

VIENNA  
INTERNATIONAL



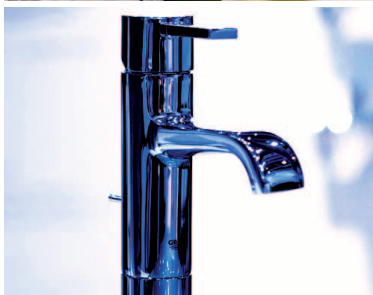
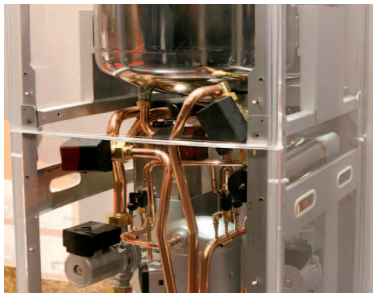
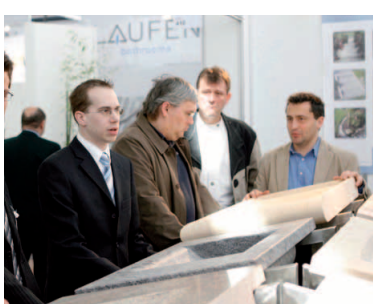
International Trade Fair for Air Conditioning  
and Ventilation, Heating and Sanitary

**26 – 29 January 2010**  
**Messe Wien**

The staging of the Aquatherm marks the return of a long-standing trade to Messe Wien. The concept for a purely B2B event to be held every two years has been enhanced by an ideal venue and perfect scheduling. The Vienna and region catchment area holds over 50% of the market's entire potential and is geographically ideally positioned to access the burgeoning markets in Central Europe. As it is held in the year between the ISH Frankfurt trade visitors have the time and opportunity to discover the latest goods and services which can also be seen in operation at the show.

The issues of heating, air conditioning, bathroom and toilet appliances have never been more relevant than today. Renewable energy sources such as photovoltaic

energy are no longer merely an issue for the few. The clever use of heat pumps and pellet heating has been made affordable to everyone. Consumers know exactly what they are looking for and it is the job of industry and trade sectors to deliver. Implementation of large scale projects now also takes alternative solutions and sustainability aspects into account which, along with the preservation of historical buildings and the protection of the environment, are among the most important challenges facing those responsible for restoring, renovating and maintaining buildings. After all around 40% of Europe's total energy consumption is accounted for by buildings and it is estimated that three quarters of this amount could be saved.



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## ISSUES IN FOCUS

- Heating and energy technology
- Cooling / aircon / ventilation
- Plumbing technology and accessories
- Relaxation amenities, baths, spas
- Other technical facilities and building management

### Dates

Tuesday, 26<sup>th</sup> January to  
Friday, 29<sup>th</sup> January 2010

### Opening Times

Tuesday/Wednesday/Thursday  
09.00 – 18.00  
Friday 09.00 – 17.00

### Venue

Messe Wien,  
A-1020 Vienna, Messeplatz 1  
GPS details:  
1020 Vienna, Ausstellungsstraße

### Organiser

Reed Messe Wien GmbH  
Messeplatz 1, PO Box 277,  
A-1021 Vienna

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### Target groups

- » Architects
- » Building industry and traders
- » Bathroom, toilet, heating technicians and wholesale traders
- » Chimney sweeps
- » Civil engineers and technical planners
- » Cooling, aircon and ventilation technicians
- » Cooperatives
- » Double concessionaires
- » Energy producers and suppliers
- » Facility administrators
- » Facility managers
- » Industry management
- » Lighting designers
- » Mains and network technicians
- » Planners
- » Plant operators
- » Plumbers for bathrooms, toilets, heating and air-conditioning
- » Property developers, project managers and owners
- » Public facility administration
- » Safety and security experts
- » Training / institutions / research

## Aquatherm international

### Aquatherm Almaty

[www.aquatherm-almaty.com](http://www.aquatherm-almaty.com)

### Aquatherm Baku

[www.aquatherm-baku.com](http://www.aquatherm-baku.com)

### Aquatherm Kiev

[www.aquatherm-kiev.com](http://www.aquatherm-kiev.com)

### Aquatherm Moscow

[www.aquatherm-moscow.com](http://www.aquatherm-moscow.com)

### Aquatherm Nitra

[www.ppa.cz](http://www.ppa.cz)

### Aquatherm Prag

[www.ppa.cz](http://www.ppa.cz)

Important information, registration forms and all prices, logos, banners etc. are available at [www.aquatherm.at](http://www.aquatherm.at)

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Messe Wien

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